



ABOUT US



ZOOKEEPER

Be your own creature.

CORE SERVICES

NAMING

Memorable monikers. An intriguing name creates instant interest in your brand.

BRAND IDENTITY

Logos that build an immediate and lasting emotional connection with your audience. And express the soul of your brand.

TAGLINES

Catchy and compelling. A few short words can say it all.

CONTENT AND COPYWRITING

Elegant, punchy or humorous, writing that smartly communicates your brand's story.

DESIGN

Whether it's strikingly streamlined or intricately crafted, we perfectly image your brand with thought, clarity and vision to look nothing short of stunning.

INTERACTIVE

Smart design and cutting-edge technology seamlessly combine to produce inspiring interactive experiences with measurable results.

SOCIAL MEDIA

Building a loyal following and communicating your brand's message to your fans has never been more crucial.

ADVERTISING

Creative concepts that break through the usual to deliver results with impact.

To see our **PORTFOLIO** and read **CLIENT TESTIMONIALS**, please visit Zookeeper.com

WHAT WE DO

Based in Los Angeles, Zookeeper is a **creative content and branding company that produces breakthrough, award-winning advertising and digital design work.**

Imagination. Uncaged. We create ideas. Build brands. And tell stories. We engage. Develop content. And smartly interact.

We're a different kind of animal when it comes to creative. We explore space. Surf the clouds. Cruise to distant lands. Dive into a sea of boundless possibilities. **We go to great lengths to help clients escape the mundane and predictable.**

Because the expected is soon forgotten. But the **unexpected is always remembered. And brands are remembered by great ideas.**

FRESH. FRIENDLY. FUN. FOCUSED

Zookeeper delivers original, branded work that's edgy, provocative and memorable. **We help you forge emotional connections with customers that create a passion for your brand.**

OUR APPROACH

Branding. Advertising. Design. Communications. **Zookeeper creates concept-driven work that cuts through the clutter to tell your story and get your brand message seen and heard.** We're able to customize our creative approach for each project to meet your special, unique needs.

STRATEGY

We start by getting to know you and your brand. We listen. We think. We research your business and industry to come up with a winning strategy. We tirelessly brainstorm for clever concepts that will get attention and relate to your customers in a compelling way. Then, with your input, **we fearlessly execute bold, imaginative ideas that are lively, fun and make your business roar.**

CAPABILITIES

Our imagination crosses many mediums. Zookeeper operates with a business model that's **completely scaleable to handle any project.** Having tackled large projects for small start-ups and Fortune 500 companies, we're able to customize our creative approach for each project so we can meet your special and unique needs.

WHO WE WORK WITH

Nike. The New York Yankees. Bebe. The Crystal Method. Wells Fargo. Abercrombie + Fitch. Entertainment companies. Sports teams. Fashion brands. Leading ad agencies. Top design firms. They've all confidently hired us over the years. **We work with clients that want to create great brands and tell meaningful stories.**